

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 34.107988 Longitude: -117.662099

Upland Town Square Upland, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	93,875	409,147	1,260,782
	Population Est 25Q1	94,085	409,987	1,262,467
	Population Est 24Q4	94,061	410,695	1,263,647
	Population Est 24Q3	94,320	411,643	1,264,420
	Population Est 24Q2	94,231	411,603	1,263,186
	Population Est 24Q1	94,067	410,875	1,262,918
	Population Est 23Q4	93,992	411,024	1,262,232
	Population Est 23Q3	93,935	410,622	1,260,751
	Population Est 23Q2	93,999	410,205	1,259,154
	Population Fcst	98,337	432,424	1,329,463
	2010 Census Population	86,211	388,225	1,172,508
	2000 Census Population	81,724	368,688	1,041,716
	1990 Census Population	74,713	334,084	900,105
	Current Year Daytime Population	102,971	414,191	1,372,285
	Average Seasonal Population	372	1,733	5,495
	Historical Annual Growth, 1990 – 2000	0.90%	0.99%	1.47%
	Historical Annual Growth, 2000 – 2010	0.54%	0.52%	1.19%
	Estimated Annual Growth, 2010 – CY	0.59%	0.36%	0.50%
	Projected Annual Growth, CY to Y5	0.93%	1.11%	1.07%
	Group Qtrs Est	3,097	10,096	27,162
Transient Est Average Last 4 Qtrs	1,067	16,074	30,051	
<b>Households</b>	Current Year Estimated Households	31,697	130,648	380,408
	Households Est 25Q1	31,739	130,857	380,775
	Households Est 24Q4	31,725	131,027	381,053
	Households Est 24Q3	31,818	131,338	381,332
	Households Est 24Q2	31,783	131,252	380,839
	Households Est 24Q1	31,747	131,080	380,887
	Households Est 23Q4	31,723	131,138	380,684
	Households Est 23Q3	31,712	131,012	380,246
	Households Est 23Q2	31,740	130,923	379,781
	Households Fcst	33,217	138,005	400,988
	2010 Census Households	28,798	119,974	341,014
	2000 Census Households	28,325	114,040	304,806
	1990 Census Households	26,957	108,776	279,372
	Historical Annual Growth, 1990 – 2000	0.50%	0.47%	0.88%
	Historical Annual Growth, 2000 – 2010	0.17%	0.51%	1.13%
	Estimated Annual Growth, 2010 – CY	0.66%	0.59%	0.76%
	Projected Annual Growth, CY to Y5	0.94%	1.10%	1.06%
Population per Household	2.86	3.05	3.24	

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Upland Town Square Upland, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.6%	3.4%	3.8%
	HH Income \$250,000 to \$499,999	4.3%	4.0%	4.5%
	HH Income \$200,000 to \$249,999	9.9%	9.4%	10.5%
	HH Income \$175,000 to \$199,999	6.6%	6.6%	7.2%
	HH Income \$150,000 to \$174,999	7.9%	7.5%	8.1%
	HH Income \$100,000 to 149,999	20.1%	19.9%	20.5%
	HH Income \$75,000 to 99,999	12.7%	12.5%	12.5%
	HH Income \$50,000 to 74,999	13.5%	13.7%	12.8%
	HH Income \$35,000 to 49,999	7.2%	7.8%	7.0%
	HH Income \$25,000 to 34,999	5.0%	4.9%	4.4%
	HH Income \$15,000 to 24,999	3.8%	4.6%	3.9%
	HH Income \$0 to 14,999	5.4%	5.6%	4.8%
	Average Household Income	\$133,268	\$127,816	\$135,389
	Median Household Income	\$105,501	\$101,780	\$109,961
	Per Capita Income	\$45,498	\$41,304	\$41,209
	Average Disposable Income	\$101,932	\$99,291	\$104,726
	Median Disposable Income	\$89,512	\$86,555	\$93,115
	Discretionary HH Income Over \$150,000	10.3%	9.1%	9.9%
	Discretionary HH Income \$125,000 to \$149,999	8.6%	8.1%	9.0%
	Discretionary HH Income \$100,000 to \$124,999	10.8%	9.8%	10.7%
	Discretionary HH Income \$75,000 to \$99,999	14.4%	13.9%	14.6%
	Discretionary HH Income \$50,000 to \$74,999	18.2%	18.3%	18.7%
	Discretionary HH Income \$25,000 to \$49,999	21.6%	22.4%	20.2%
	Discretionary HH Income Under \$25,000	16.1%	18.4%	16.9%
	Average Discretionary HH Income	\$75,157	\$71,602	\$75,129
	Median Discretionary HH Income	\$67,208	\$62,438	\$67,479
	Householder White – Count	9,378	34,335	87,615
	Median HH Income	\$119,857	\$113,739	\$119,451
	Average HH Income	\$119,177	\$114,735	\$117,833
	Householder Black or African-American – Count	1,969	7,513	20,977
	Median HH Income	\$58,958	\$67,138	\$87,697
	Average HH Income	\$76,870	\$81,395	\$97,509
	Householder Hispanic – Count	14,098	63,619	186,040
Median HH Income	\$100,446	\$97,418	\$103,742	
Average HH Income	\$105,660	\$103,453	\$108,486	
Householder Asian or Pacific Islander – Count	2,277	9,753	41,814	
Median HH Income	\$112,929	\$109,398	\$120,466	
Average HH Income	\$114,294	\$111,702	\$117,065	
Householder Other or Pacific Islander – Count	3,974	15,427	43,962	
Median HH Income	\$114,162	\$112,207	\$121,433	
Average HH Income	\$114,060	\$113,232	\$119,705	

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Upland Town Square Upland, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	45,147	198,220	618,009
	Female Population	48,728	210,926	642,773
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	5,200	22,526	68,389
	Count of Pop 0 to 7 years	7,230	31,373	96,283
	Count of Pop 5 - 13	9,335	41,334	129,169
	Count of Pop 14 - 18	5,048	22,359	70,103
	Count of Pop 19 - 22	5,413	23,621	73,694
	Count of Pop 22 - 25	4,141	17,949	55,809
	Count of Pop 25 - 29	6,167	27,746	87,482
	Count of Pop 30 - 34	6,822	29,527	88,713
	Count of Pop 35 - 39	6,736	28,456	85,395
	Count of Pop 40 - 44	6,302	26,991	82,937
	Count of Pop 45 - 59	16,681	73,954	237,238
	Count of Pop 60 - 74	14,849	64,415	199,246
	Count of Pop 75 - 84	5,166	21,943	61,056
	Count of Pop 85+	2,015	8,325	21,551
	% of Pop 0 to 4 years	5.5%	5.5%	5.4%
	% of Pop 0 to 7 years	7.7%	7.7%	7.6%
	% of Pop 5 - 13	9.9%	10.1%	10.2%
	% of Pop 14 - 18	5.4%	5.5%	5.6%
	% of Pop 19 - 22	5.8%	5.8%	5.8%
	% of Pop 22 - 25	4.4%	4.4%	4.4%
	% of Pop 25 - 29	6.6%	6.8%	6.9%
	% of Pop 30 - 34	7.3%	7.2%	7.0%
	% of Pop 35 - 39	7.2%	7.0%	6.8%
	% of Pop 40 - 44	6.7%	6.6%	6.6%
	% of Pop 45 - 59	17.8%	18.1%	18.8%
	% of Pop 60 - 74	15.8%	15.7%	15.8%
	% of Pop 75 - 84	5.5%	5.4%	4.8%
	% of Pop 85+	2.1%	2.0%	1.7%
Median Age	38.6	38.4	38.3	
Average Age	40.0	39.9	39.5	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.9%	5.8%	5.7%
	% of Pop 5 - 13	10.4%	10.6%	10.7%
	% of Pop 14 - 18	5.6%	5.7%	5.8%
	% of Pop 19 - 22	6.0%	6.0%	6.1%
	% of Pop 22 - 25	4.6%	4.6%	4.6%
	% of Pop 25 - 29	6.8%	7.1%	7.2%
	% of Pop 30 - 34	7.4%	7.4%	7.3%
	% of Pop 35 - 39	7.4%	7.1%	6.9%
	% of Pop 40 - 44	6.9%	6.7%	6.6%
	% of Pop 45 - 59	17.4%	17.7%	18.5%
	% of Pop 75 - 84	4.8%	4.7%	4.3%
	% of Pop 60 - 74	15.1%	15.0%	15.2%
	% of Pop 85+	1.7%	1.5%	1.3%
	Median Age	37.2	36.9	37.0
Average Age	38.8	38.6	38.5	

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	% of Pop 0 to 4 years	5.2%	5.2%	5.2%
	% of Pop 5 - 13	9.5%	9.6%	9.8%
	% of Pop 14 - 18	5.2%	5.2%	5.4%
	% of Pop 19 - 22	5.5%	5.5%	5.6%
	% of Pop 22 - 25	4.2%	4.2%	4.2%
	% of Pop 25 - 29	6.4%	6.5%	6.6%
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	% of Pop 40 - 44	6.5%	6.5%	6.5%
	% of Pop 45 - 59	18.1%	18.4%	19.2%
	% of Pop 60 - 74	16.5%	16.5%	16.4%
	% of Pop 75 - 84	6.1%	6.0%	5.4%
	% of Pop 85+	2.6%	2.5%	2.1%
	Median Age	39.9	39.9	39.7
Average Age	41.2	41.0	40.5	
Race	Count of White	38,682	148,976	415,082
	Count of Black or African-American	6,436	26,466	78,196
	Count of Asian or Pacific Islander	8,192	37,214	165,250
	Count of Other races	40,565	196,490	602,254
	White	41.2%	36.4%	32.9%
	Black or African American	6.9%	6.5%	6.2%
	Asian	8.7%	9.1%	13.1%
	Other Races	43.2%	48.0%	47.8%
Language Spoken	Speak English at Home	63.7%	55.7%	51.8%
	Speak Spanish at Home	26.9%	34.8%	35.7%
	Speak French or French Creole at Home	0.3%	0.2%	0.1%
	Speak German at Home	0.2%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	1.4%	1.4%	1.6%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.1%	0.1%
	Speak Chinese at Home	2.3%	2.5%	4.1%
	Speak Korean at Home	0.8%	0.7%	0.8%
	Speak Vietnamese at Home	0.6%	0.8%	0.9%
	Speak Other Asian Languages at Home	0.9%	0.9%	1.3%
	Speak Tagalog and Other Pacific Languages at Home	1.5%	1.6%	2.1%
	Speak Other Language at Home	1.4%	1.1%	1.3%
Hispanic	Hispanic Population	46,715	228,385	700,778
	Hispanic Population Percent	49.8%	55.8%	55.6%
	Mexican	82.6%	83.7%	84.1%
	Puerto Rican	0.8%	1.0%	1.1%
	Cuban	0.9%	0.7%	0.8%
	Dominican	0.0%	0.1%	0.1%
	Central American	7.1%	6.9%	7.2%
	South American	2.8%	3.0%	2.5%
	Other Hispanic	5.7%	4.7%	4.2%
	2000 Hispanic Population Percent	34%	44%	46%
	1990 Hispanic Population Percent	21%	30%	33%

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<b>Ancestry</b>	American (percent of total population)	1.7%	1.4%	1.1%
	American	1.3%	0.9%	0.7%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.2%
	Asian (percent of total population)	5.2%	5.7%	8.4%
	Chinese	2.2%	2.5%	4.2%
	Japanese	0.4%	0.3%	0.4%
	Korean	0.8%	0.7%	0.9%
	South Central Asian (ie. Indian)	0.7%	0.9%	1.3%
	South East Asian (ie. Vietnamese)	0.8%	0.9%	1.2%
	Other Asian	0.3%	0.4%	0.5%
	European (percent of total population)	10.1%	8.2%	6.3%
	British	1.9%	1.7%	1.2%
	Dutch	0.2%	0.2%	0.2%
	French	0.5%	0.4%	0.3%
	German	2.2%	1.8%	1.4%
	Italian	1.1%	0.8%	0.7%
	Polish	0.3%	0.2%	0.2%
	Scandinavian	0.7%	0.6%	0.5%
	Scotch/Irish	2.1%	1.6%	1.3%
Other European (ie. Greek/Russian)	1.0%	0.8%	0.6%	
Middle Eastern	0.6%	0.6%	0.5%	
Other Ancestry	16.6%	13.7%	13.0%	
Unclassified Ancestry	6.1%	5.1%	4.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	64,738	281,357	863,618
	Elementary (0 to 8)	5.1%	8.3%	8.7%
	Some High School (9 to 11)	7.2%	8.0%	7.9%
	High School Graduate (12)	23.7%	24.2%	24.2%
	Some College (13 to 16)	23.4%	21.7%	21.6%
	Associates Degree Only	9.3%	9.0%	8.7%
	Bachelors Degree Only	19.9%	18.2%	19.0%
	Graduate Degree	11.4%	10.6%	10.0%
	% College (4+)	31.3%	28.8%	29.0%
<b>Household Type</b>	Total Households – count	31,697	130,648	380,408
	One Person HHs – count	6,570	25,437	62,419
	Family HHs – count	22,912	96,777	297,017
	Married Couple – count	15,356	64,189	207,209
	w/own children – count	6,169	25,933	88,641
	w/out own children – count	9,187	38,256	118,568
	Male Householder – count	2,432	10,859	29,254
	Female Householder – count	5,124	21,729	60,554
	Non-Family Households – count	2,214	8,434	20,972
	1 Person Household	20.7%	19.5%	16.4%
	2 Person Household	29.5%	27.2%	25.3%
	3 Person Household	18.0%	17.8%	18.3%
	4 Person Household	15.8%	16.6%	18.3%
	5 Person Household	8.6%	9.8%	11.1%
6 Person Household	4.3%	5.1%	5.7%	
7+ Person Household	3.0%	4.1%	4.9%	
% Households With Children	29.8%	30.0%	32.7%	

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<b>Housing</b>	Total Housing Units	32,668	134,992	392,319
	Owner Occupied Percent	52.3%	54.1%	59.0%
	Renter Occupied Percent	44.7%	42.7%	37.9%
	Vacant Housing Percent	3.0%	3.2%	3.0%
	Total Housing Units (Census 2000)	29,391	117,990	315,700
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	22.4%	20.1%	24.2%
	Property Value \$750,000 to \$999,999	31.6%	29.9%	29.8%
	Property Value \$500,000 to \$749,999	29.1%	28.7%	26.7%
	Property Value \$400,000 to \$499,999	4.8%	6.2%	5.1%
	Property Value \$300,000, to \$399,999	2.5%	2.8%	2.3%
	Property Value \$200,000 to \$299,999	1.6%	1.8%	1.5%
	Property Value \$150,000 to \$199,999	1.7%	1.1%	0.9%
	Property Value \$100,000 to \$149,999	1.7%	1.4%	1.4%
	Property Value \$60,000 to \$99,999	0.9%	1.3%	1.5%
	Property Value \$40,000 to \$59,999	0.3%	0.5%	0.6%
	Property Value \$0 to \$39,999	1.1%	1.3%	1.4%
	Median Home Value	\$800,653	\$789,790	\$822,125
<b>Wealth per Household</b>	\$0 and under - percent	17.9%	18.0%	17.6%
	\$1 to \$4999 - percent	8.9%	9.1%	8.8%
	\$5k to \$9999 - percent	4.7%	4.7%	4.6%
	\$10k to \$24999 - percent	6.5%	6.5%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.1%	10.1%	10.2%
	\$100k to \$249999 - percent	17.6%	17.6%	17.9%
	\$250k to \$499999 - percent	12.9%	12.8%	13.1%
	\$500k+ - percent	14.5%	14.3%	14.7%
	Median HH Wealth	\$75,390	\$74,071	\$78,512
	Avg HH Wealth	\$236,166	\$233,739	\$238,932
<b>Economic Viability</b>	Economic Viability Local	271	275	276
	Economic Viability Indexed	98	99	100
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	48,436	205,653	638,301
	Managerial/Executive	15.1%	14.2%	14.8%
	Professional Specialty	24.1%	21.8%	21.4%
	Healthcare Support	3.6%	3.3%	3.5%
	Sales	8.7%	9.0%	9.2%
	Office & Administrative Support	12.1%	12.1%	12.0%
	Protective Service	2.7%	2.5%	2.6%
	Food Preparation	6.3%	5.6%	5.0%
	Building Maintenance & Cleaning	2.9%	3.1%	3.2%
	Personal Care	2.2%	2.1%	2.3%
	Farming, Fishing, & Forestry	0.2%	0.5%	0.5%
	Construction	7.0%	7.7%	8.0%
	Production & Transportation	15.0%	18.1%	17.4%
	Percent White Collar Workers	63.6%	60.4%	60.9%
	Percent Blue Collar Workers	36.4%	39.6%	39.1%

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	Agriculture/Mining/Construction	6.8%	7.3%	7.9%
	Manufacturing	6.8%	9.1%	9.2%
	Transportation	9.0%	9.9%	10.1%
	Information	1.7%	1.3%	1.4%
	Wholesale/Retail	12.7%	14.4%	14.4%
	Finance, Insurance, Real Estate	5.3%	5.1%	5.5%
	Professional Services	6.3%	5.5%	5.5%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	4.4%	4.6%	4.5%
	Educational Services	26.9%	23.9%	23.1%
	Entertainment Services	10.0%	9.1%	8.5%
	Other Professional Services	5.0%	5.3%	5.1%
	Public Administration	4.9%	4.4%	4.8%
<b>Vehicles per HH</b>	No Vehicles	4.7%	5.1%	4.3%
	1 Vehicle	26.7%	26.7%	23.2%
	2 Vehicles	41.4%	38.1%	37.3%
	3 or more vehicles	27.2%	30.1%	35.2%
	Average Number of Vehicles	2.04	2.11	2.25
<b>Change</b>	Births (last 12 months)	949	4,196	12,979
	Deaths (last 12 months)	638	2,712	7,853
	Migration (last 12 months)	-575	-3,682	-6,919
<b>Work place</b>	Workplace Establishments	5,370	18,479	53,161
	Workplace Employees (FTE)	39,009	162,904	497,155